### Features of the educational program 073 "Management"

The object of study – management of organizations and their units.

The theoretical content of the subject area – paradigms, laws, principles, historical preconditions for the development of management; concepts of systemic, situational, adaptive, anticipation, anti-crisis, innovation, project management, etc.; functions, methods, technologies and management decisions in management.

**Learning objectives** – professionals capable of solving practical problems and complex specialized tasks, characterized by the complexity and uncertainty of the conditions, in the field of managing organizations and their units.

### **General information**

Code and title of field of study: 07 "Management and administration"

Code and title of specialty (program subject area): 073 "Management"

Language of instruction: English

Educational level: Bachelor

Duration: 3 years 10 months (8 semesters)

# Number of credits: 240 credits ECTS

**Methods, techniques and technologies** : general scientific and specific research methods (calculationanalytical, economic-statistical, economic-mathematical, expert evaluation, factual, sociological, documentary, balance, etc.); methods of realization of management functions (methods of marketing researches; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational structures of management; methods of control; methods of control; methods of evaluating social, organizational and economic efficiency in management, etc.) socio-psychological, technological); technologies of management decisions justification (economic analysis, simulation modeling, decision tree, etc.).

# List of professional components of the educational program 073 "Management"

- Law
- Psychology Activity and Educational Management
- Group Dynamics and Communications
- Academic Writing and Business Speech
- Foreign Language
- Foreign Language for Professional Purposes
- Culture and Ethics Management
- Organizational Behavior
- Economics
- Information Technology for Management Decisions
- Stress Management
- Social Responsibility
- Commercial Law
- Management
- Economics Management
- Leadership

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- Change Management
- International Management
- Personnel Management
- Operational Management
- Creative Management
- Innovation Management
- Management Analysis
- Quality Management
- Conflictology and Negotiation
- Management (by Type of Economic Activity)
- Marketing Management
- Self-management
- Making Management Decisions
- Situational Management
- Organizational Design